

Future of Finance

CFO Agenda for Elevating Finance

2023

The accelerated pace of change and disruption is guaranteed. Industry leaders capitalize on disruption, while responders are left behind.

CEOs from across the globe agree:

Macroeconomic environments have **shifted**



90% were confident in **growth prospects** and hiring entering 2022; however, the majority of executives are **predicting a recession** in the next year

M&A appetite **remains strong** despite headwinds



Executives are **prioritizing deals** that deliver a **competitive advantage**

Increased **focus on ESG transparency**



80% are focusing on **societal impacts** outside the business, and a majority acknowledge increased **stakeholder demands** for ESG transparency

Digital agility remains **top of mind**



>50% of are investing in shared office spaces for increased flexibility

Nearly half are focused on hiring remote talent to expand their talent pool

Source: Financial Times, London, Joanna Chung (July 7, 2021).

Source: KPMG International, "Replay: Fast Forward" (November 2021).

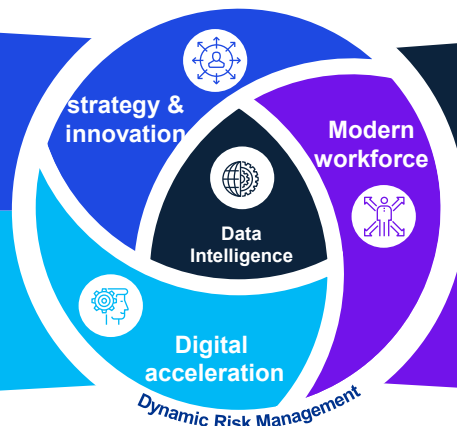
Source: ABC News Web site, Politics section, May 23, 2021.

CFO agenda for elevating finance

Leading CFOs follow an agenda that turns disruption into opportunity.

Enable sustainable growth & value creation

THINK digital – ACT human



Gain an unbeatable competitive edge

Embrace new ways of working & prioritize talent

Turn risk into opportunity

Seamless integration of technology, data, and people is more important than ever

Which is why leading finance organizations are:

Prioritizing investments in digital, data, and people

Leveraging data for a competitive advantage

Making faster, more informed decisions

Elevating their digital fluency and empowering teams

The results create tangible value for the enterprise

2-3X

More time spent on analytics and decision support

50%+

More accurate forecasts

70%+

Automation of processes and reporting

5X

Faster financial close and planning cycles

>80%

Integrate external data into strategic planning and decision-making

Next steps

To learn more about our point of view on market trends, industry disruption, and how your finance function can be best equipped for the future:

- Review additional collateral on read.kpmg.us/FutureFinance
- Schedule an immersive Client Experience Day session with our team to help you shape a plan that turns ideas into action.

Where does this happen? KPMG has flexible delivery, options—virtually, anywhere, anytime.

Where do you go from here?

The scale and speed of transformation required to keep up is unprecedented.

The key to success is taking the first step by developing a blueprint for how your finance organization can turn disruptors into opportunities for value creation and growth.

Contact us

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