KPMG

IT Asset Management

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Overview

IT Asset Management (ITAM) is a set of business practices that join financial, contractual, and inventory functions to support life cycle management and strategic decision-making for the IT environment. Effective ITAM programs help reduce IT costs and mitigate potential risks.

We at KPMG have been blazing the trail for IT Asset Management for over two decades. We offer a vision, strategy, capability, and transformational approach that is second to none.

Organizations are losing an increasingly complex battle to simultaneously control their hardware and software spend, enable the business strategy, maintain compliance, and improve asset management processes. Mature IT Asset Management can introduce benefits that are realized across the organization, from eliminating improper spending to improving the accuracy of component failure predictions and extending the useful life of IT assets.

Enhanced Asset Administration ➕ **Thoughtful Contractual Navigation** ➖

Financial Preservation

Uncovering unnecessary spend is a function of understanding the environment, product fit, and real demand, then using these to:

— Establish visibility into IT spend / performance

— Focus on 20 percent of assets creating 80 percent of cost

— Address root cause for cost behaviors

Client Success Stories

A global food and beverage producer was able to recover over $500,000 in annual over payments to their IT managed service provider for erroneous maintenance charges for retired devices after implementing an IT Asset Management program.

By implementing standardized ITAM processes and educating the workforce, our client reduced vendor audit penalties by 50 percent over the last two years.

After having their IT budget slashed, a global financial conglomerate was able to uncover a potential savings of $15,000,000 through a full software and hardware rationalization and cost take-out after a detailed IT Asset Management assessment.

A recent assessment for a global publishing company identified an overspend of $1,500,000 across just three desktop products as a result of unnecessarily deploying and maintaining software that essentially goes unutilized.

IT Asset Management

By effectively addressing a few tactical areas, organizations can generate savings that are more than adequate to fund improvements to IT Asset Management practices, thereby helping to fix the root causes and stem future overspending.

TOP 10 REASONS FOR OVERSPENDING ON YOUR IT ASSETS

- Inconsistent, decentralized, or nonexistent request, procurement, and deployment asset management process

- Lack of planning against actual demand

- Failure to identify what you already own

- Poor data quality from referential sources

- Lack appropriate resources/IT knowledge

- Weak/uninformed vendor management programs

- Purchase products that are not fit for purpose

- Lack of audit/analysis

- Lack of policy/enforcement

- Lack of analytic tools

RISK OF NOT HAVING AN ITAM PROGRAM

90% [1]90 percent of SW Publishers polled claim compliance audits provide at least 4 percent of their companies' revenues. Revenues have also increased since 2007.

81% [1]81 percent of SW Publishers polled lack embedded controls to restrict over deployment which increases the exposure to over deployment and subsequent compliance issues.

80% [1]Over 80 percent of companies are planning a move to the cloud. Software license models have grown increasingly complex in order to keep up with technology advancements and improper understanding of the license terms and conditions can easily result in 7 figure penalties and true ups.

20% [2]Research shows that the majority of CIOs believe that shadow IT spend (spend not specified, deployed or managed by the IT department) will make up 20 percent of individual departmental budget in 2015.

[1] Paul Baguley, "Is unlicensed software hurting your bottom line," KPMG Survey of SW Publishers, 2014

[2] Philippe Llorens, "Out of the shadows: Stealth IT spend to increase by 20% in 2015," Atos Press Release, 2015

Why KPMG

Implementing a successful ITAM program takes a combination of industry experience, tool capability, cross functional process design, and organizational change. We bring it all to the table.

ServiceNow & ITAM

Three years ago, KPMG embarked on a full scale ITAM initiative to overlay our world class ITAM processes onto ServiceNow's platform. Today, we are reaping the rewards of asset transparency, risk reduction, and cost take-out. Now, we take our successful approach to market.

Methodology & Metrics

Our professionals are equipped with the right metrics to address the health and continued improvement of an ITAM program. With proven hardware and software KPIs and CSF's, we can report, measure, and identify key concerns enabling preemptive course correction.

Integration with Existing Systems

ITAM is truly about data. Great care is taken to assess integration points for coverage, accuracy, and consistency. Sources of truth are identified and integration capabilities and protocol are determined through each phase in the asset lifecycle to capture and bind data and meta data from supporting systems including request catalogs, procurement systems, HR, Active Directory, inventory discovery, financial and fixed asset repositories, Configuration Management (CMDB), etc.

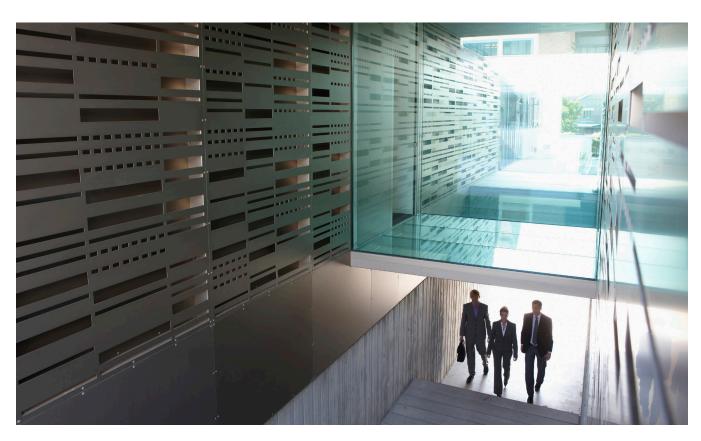### Software Contract and License Professionals

Our contract compliance team has over 100 license professionals for key software vendors across the globe to provide the necessary thought leadership to better align contractual terms and conditions to actual use/demand.

Ties into Tax, Finance, and M&A

Insight into other KPMG practices helps align ITAM into the operational lifecycle by understanding the financial and legal implications on key areas like Tax and Finance, or M&A, Divestiture and change activities.

Organizational Change Management

Implementing an ITAM solution that is accepted across the entire enterprise can be challenging. It requires the right communication strategy, organizational insight and training plan. We know what it takes to progress from project implementation to full program adoption.

Contact us

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