

# Higher Education

## Identity and Access Governance

### Hackers are going to school

While identity theft has predominantly affected the financial services and retail industries, the threat is spreading to other sectors, including education. A number of high-profile schools have fallen victim to black-hat hackers. Such hacks can result in financial damages and tarnished reputations. In addition, exposure of personally identifiable information (PII) or financial information can have legal and regulatory ramifications.

# 550

In 2015, **550 universities reported some kind of data breach**, according to Symantec's Internet Security Threat Report.

# 47%

According to KPMG's 2015–16 Higher Education Industry Outlook Survey, 47 percent of respondents said that **cyber risk was the emerging trend affecting their institution the most**.

Breaches can be costly as well. According to the Ponemon Institute, the education sector has **one of the highest per capita data breach costs at \$259 for each record** containing sensitive data.

# \$259

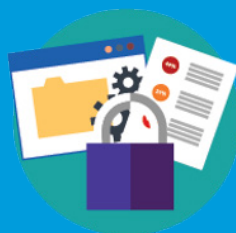
### Are you prepared?

One way colleges and universities can better protect themselves from cyber attacks is to implement a comprehensive program for identity and access governance (IAM) that can be applied to all staff, faculty, and students, as well as other relevant parties, such as alumni. IAM is a set of processes and technologies that facilitate creating, maintaining and using a single digital identity.

By applying the processes, controls, and technologies around IAM, schools can help limit cyber attacks by building a more secure perimeter around their networks.



Identify high-risk users



Stop segregation of duties (SOD) violations



Clean up rogue access and outdated active accounts



Automate legacy manual business processes

## KPMG and SailPoint



Identify and stop threats before damage occurs

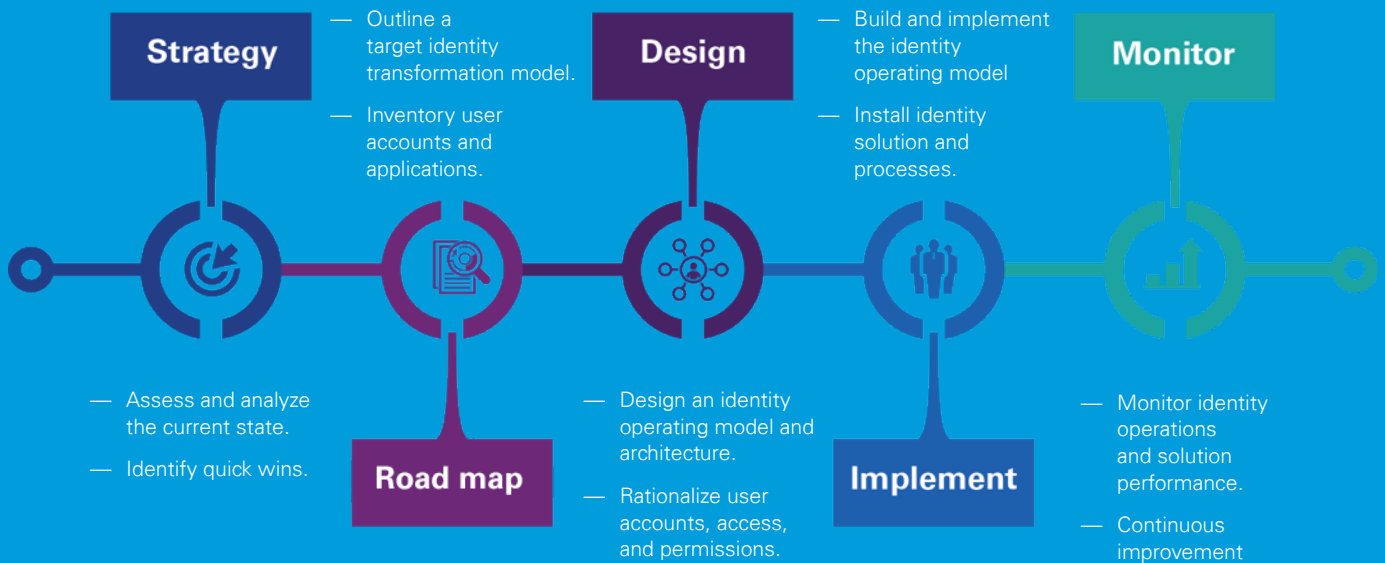
Achieve cost and operational efficiencies

Reduce the risk of human error

KPMG's Identity and Access Governance services and SailPoint technology provide a business-centric approach based on tested identity governance technologies and information security practices.

We help clients to minimize risk, address compliance requirements, enhance user experiences, streamline business processes controls, and strengthen user administration operations.

## KPMG service delivery



## KPMG service delivery

### Commitment to innovation

- Large, active community of SailPoint trained practitioners
- Proactive innovation and development of specific use cases to increase the value of the SailPoint solution and adjacent technologies



### Industry recognition

- Recipient of three SailPoint Armada awards
- KPMG International has been named a leader in the Forrester Research Inc. report, The Forrester Wave™: Information Security Consulting Services, Q1 2016 achieving the highest score for current offering.

Some or all of the services described herein may not be permissible for KPMG audit clients and their affiliates or related entities.

[kpmg.com/socialmedia](https://kpmg.com/socialmedia)



The information contained herein is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavor to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act upon such information without appropriate professional advice after a thorough examination of the particular situation.

© 2020 KPMG LLP, a Delaware limited liability partnership and the U.S. member firm of the KPMG network of independent member firms affiliated with KPMG International Cooperative ("KPMG International"), a Swiss entity. All rights reserved. The KPMG name and logo are registered trademarks or trademarks of KPMG International. NDP089730-2C

## Contacts :

**Jim Wilhelm**  
Managing Director,  
Cyber Security  
T: 267-256-7271  
E: [jameswilhelm@kpmg.com](mailto:jameswilhelm@kpmg.com)

**Debbie Patterson**  
SailPoint Alliance Director  
T: 512-423-6150  
E: [deborahpatterson@kpmg.com](mailto:deborahpatterson@kpmg.com)