

# Safeguard your data

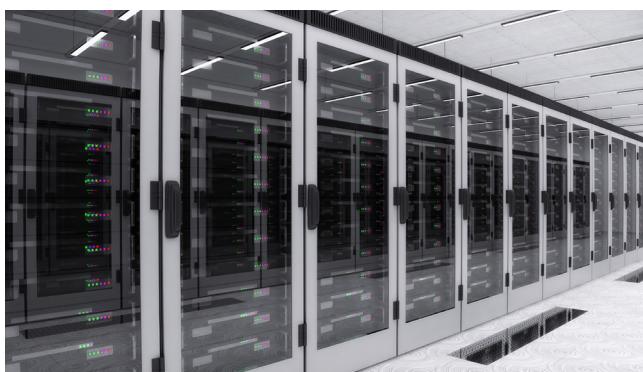
Decrease the risk of data breaches with a cloud data security framework from KPMG



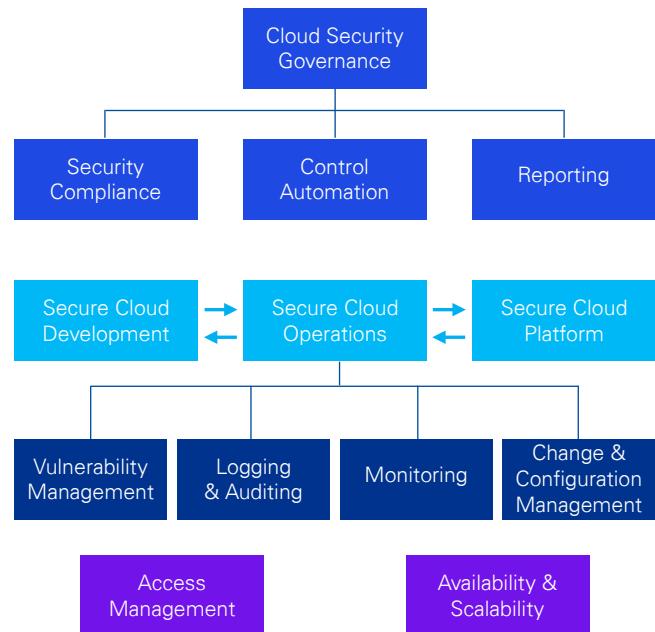
With more and more data residing in the cloud, the need to protect it is greater than ever.

Large-scale breaches threaten revenue, affect operations, and cause reputational and brand damage. They also underscore the importance of implementing properly configured cloud data security frameworks to strengthen controls and minimize the possibility of further breaches.

The KPMG cloud data security framework on Google Cloud brings together critical elements of cyber security, data management, and operational considerations. At the core of the platform is a continuous cycle of security for cloud development, cloud operations, and the cloud platform itself. Additional layers of security for governance, access management, and availability and scalability frame these processes, as the graphic shows.

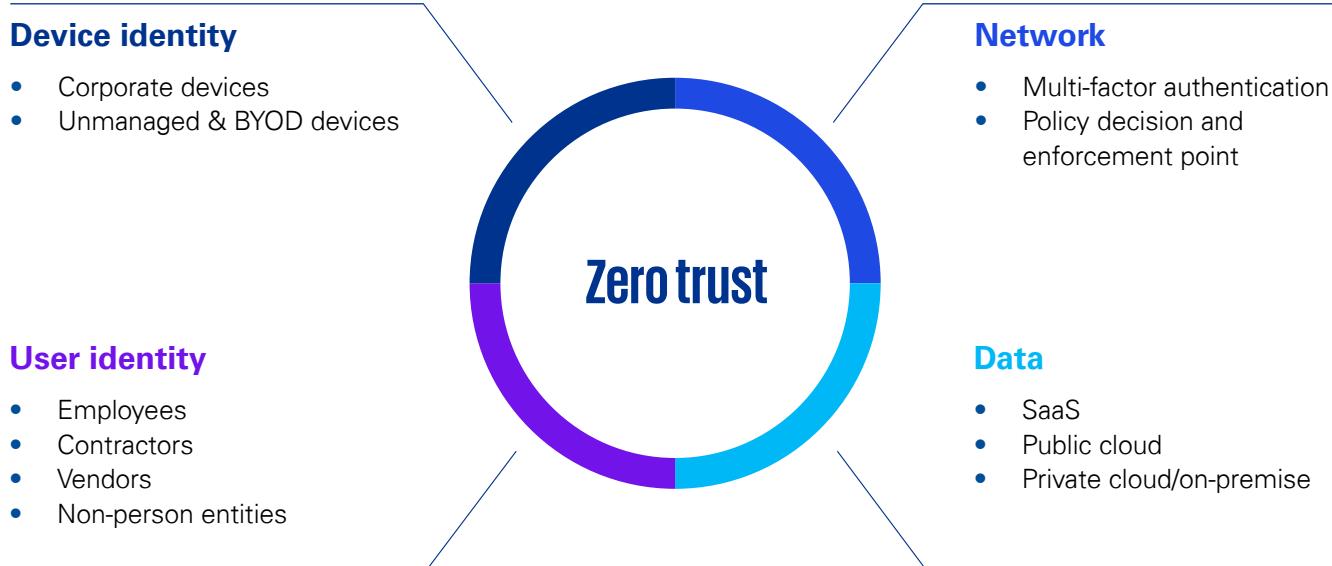


## Cloud data security framework



Anchoring the framework, a robust authentication and authorization process answers the question: Do you know who is accessing your data and from where? This is an especially critical issue now that more organizations are switching to fully remote or hybrid work models and sensitive data is located away from the office.

To add an extra layer of data security, KPMG implements a “zero trust” framework, which assumes an organization’s data can be at risk due to external and internal threats. Organizations can identify the users, their devices, whether they are allowed on the network, and the kinds of data they are accessing on workloads on Google Cloud. This way, any unauthorized user will be identified before accessing confidential data.



## Six benefits to Google Cloud clients

The KPMG cloud data security framework can help KPMG clients by:

- Building resilient data frameworks to better serve end customers
- Satisfying compliance and data sovereignty requirements
- Satisfying data classification and privacy requirements
- Preventing financial damages from data breaches
- Creating secure work environments for employee collaborations
- Enabling smooth data management

## A winning combination

The KPMG alliance with Google Cloud combines Google strengths in cloud-enabled IT transformation with our ability to translate your organization’s vision into a business-driven cloud strategy.

KPMG brings proprietary software, deep analytics, insights, and established frameworks to help you execute your transformation with confidence. We have deep industry knowledge and domain experience in cyber security, risk, regulatory compliance, and enterprise deployment. And we make ongoing investments in innovation to build the solutions and capabilities that make us a recognized leader in cyber security.

As organizations increasingly embrace digital transformation to meet customer expectations, KPMG and Google Cloud together can help accelerate tangible and sustainable business results.

# Contact us

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