



alteryx

# Focus your tax department on high-impact work

**Automate tax data processes with  
KPMG and Alteryx**

[kpmg.com](https://kpmg.com)



# Data unlocks and enhances the value of the tax function

For tax departments, analysis and planning is critical to making strategic decisions. Here, tax professionals can add value by determining ways to lower corporate tax liabilities and reduce exposure to risk. A constantly changing regulatory landscape only increases the complexity of analysis and elevates its importance.

**Common data issues faced by tax professionals include:**



## Data migration

Moving and organizing data to make it consumable for tax calculations and models



## Data volume

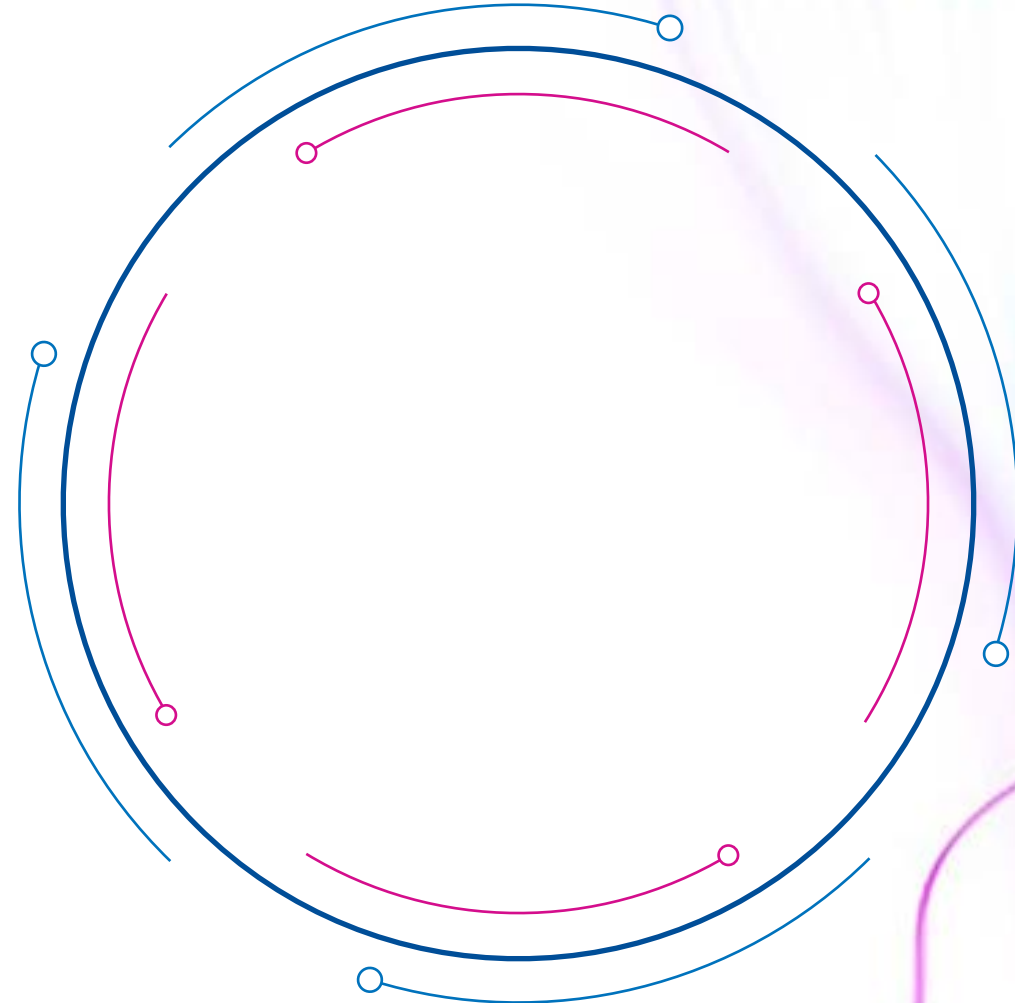
Large volumes of source data are stored in multiple, disparate systems not easily accessible to the tax team.



## Data manipulation

Tax departments are often reliant on spreadsheets to create complex calculations and workbooks.

**How are tax departments using historical data to perform diagnostic analytics and generate predictive insights and actionable items?**



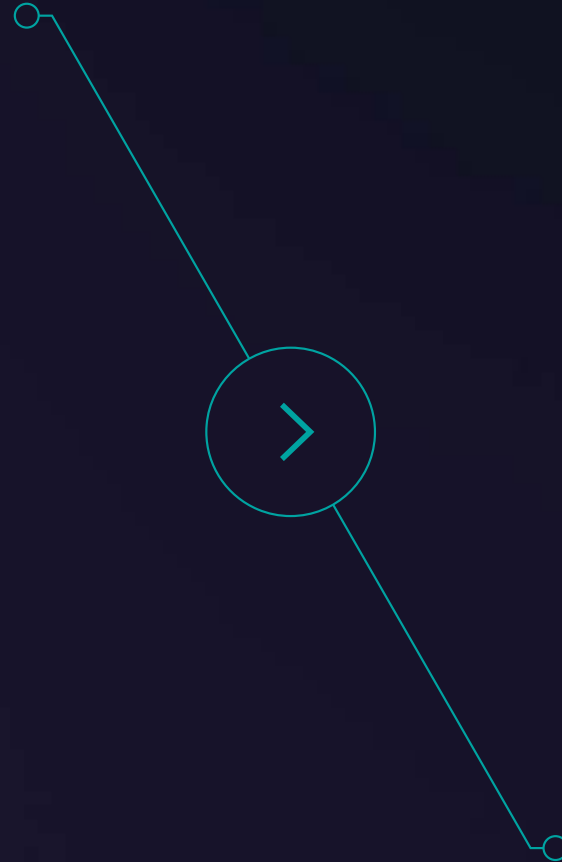
\*Source: KPMG Tax Function Benchmark Survey (2021)

# KPMG and Alteryx join forces, skills, and technology to help bring you value

KPMG provides the tax and technology-convergent resources and experience to help define a holistic data strategy. Alteryx provides automation tools for data management. Together, KPMG and Alteryx can help your tax professionals focus on strategic decisions, analysis, planning, and risk management.



Click to learn the nonvalue-add activities versus value-add activities




**KPMG jump-starts the process with a vision workshop that focuses on rethinking your tax function and revamping the data management to align with your strategy.**

Experienced KPMG professionals—with extensive tax, technology, and industry knowledge—work closely with your tax department to help you develop a target operating model that considers all areas of process, people, and controls while using technology to enable the delivery of data management.

# A joint offering from KPMG and Alteryx for automating, streamlining, and collaborating

Alteryx's analytic process automation tools are applied to your unique organization, helping connect data and calculations to insights and analytics. Combined with the implementation experience of KPMG, the technology is empowering and effective.

 Click on the tools below to see how the KPMG and Alteryx technology is empowering:





Click on each box below to read about the potential benefits.

## **How you can benefit from KPMG and Alteryx's tax data offering**

The offering from KPMG and Alteryx streamlines the process from procurement to solution delivery. You can achieve end-to-end automation in weeks, not months, through an efficient, agile approach to implementation.

Combining skills, experience, and technology, the KPMG and Alteryx offering can deliver the following benefits.

Click on each of these offerings to see more.



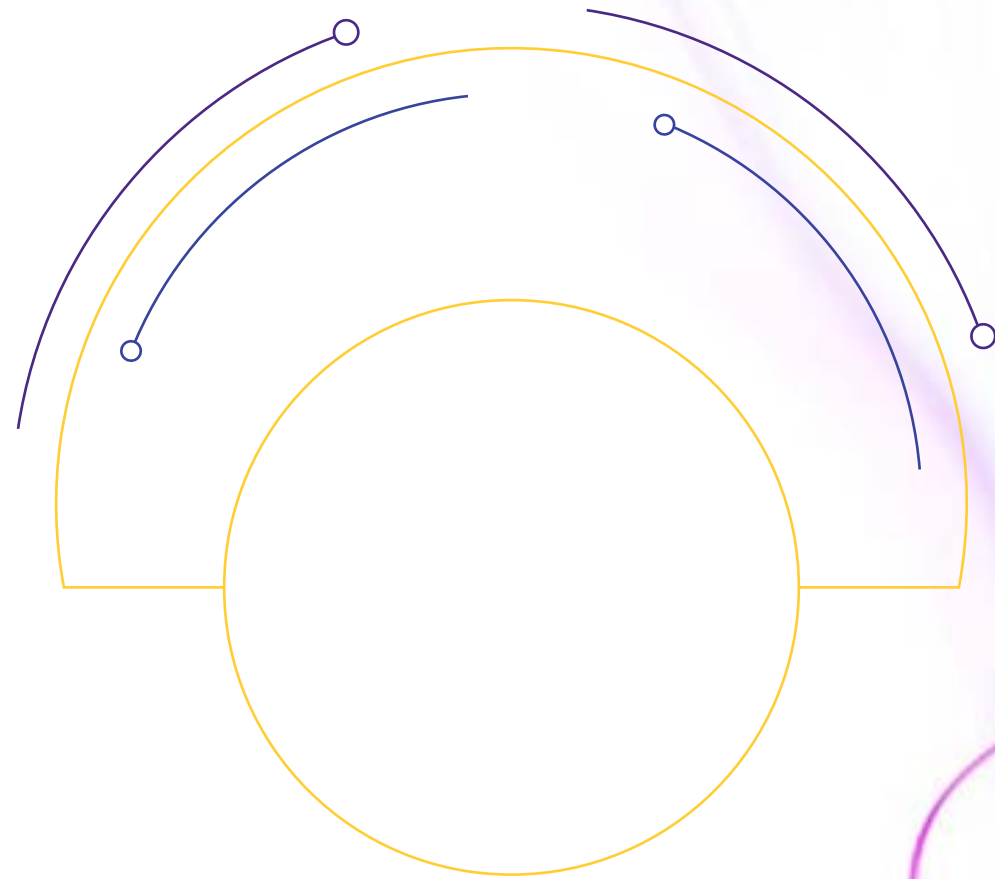
# Automate the tactical, focus on the strategic

By creating a sustainable and scalable technology-enabled process, your tax organization can spend more time on higher-value forecasting, planning, and scenario modeling. With KPMG and Alteryx, you can increase efficiency, lower costs, and empower your tax department to think more strategically.

## Modernize your tax processes with KPMG and Alteryx

Tight budgets and strict timelines impact tax organizations everywhere. The tax data automation offering from KPMG and Alteryx can help you design a strategy and accelerate implementation of technology to increase your strategic value. With a track record of collaboration, the companies bring established accelerators, leading practices, and combined knowledge to your tax department. Contact us to learn more.

**Data and Analytics is a strategic focus for  
the future of Tax Function**



\*Source: KPMG Tax Function Benchmark Survey (2021)

# Contact us

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