



ORACLE

Partner

# Track trends. Navigate change. Deliver results.

## KPMG Powered Enterprise enabled by Oracle for Consumer and Retail



A range of pressures—empowered consumers, digital disruption, rising costs, increased speed to market, and shifts in purchasing behavior—are challenging today’s consumer and retail businesses. KPMG helps consumer and retail companies, from quick serve restaurants, multi-national chains to food and complex goods manufacturers, to navigate the changing marketplace to improve top and bottom-line results.

### KPMG: Delivering meaningful transformations

Current challenges and opportunities for retailers range from pricing to labor, logistics, technology, and sustainability. To keep moving forward, retailers will need to make strategic and operational adjustments as the economic environment unfolds.

KPMG Powered Enterprise enabled by Oracle for Consumer and Retail, supports rapid business modernization of Finance, HR and Supply Chain functions, so you can:

- Deploy cloud-driven, digital-first business models connecting the front, middle, and back office
- Discover new ways of working, ensure processes and technology are future ready, and better manage risk and regulations
- Have greater visibility across the supply chain to foresee potential issues and opportunities
- Leverage data and predictive analytics to drive advantage in Finance and Supply Chain operations
- Drive significant improvement in forecast performance and insights
- Implement intelligent automation empowering employees to deliver more value with less effort
- Target higher profits by better matching demand to inventory policy
- Enhance the customer experience with better order promising capabilities
- Revamp HR service delivery and improve employee experience

**46%** of survey respondents said that amplifying customer centricity is the primary goal for investing in enterprise technology:

**42%** Accelerate agility

**22%** Create new value

**26%** Rethink/reduce risk

**21%** Create capacity

\*Source: 2022 KPMG U.S. Technology Survey Report

### KPMG Powered Enterprise for Consumer and Retail – Assets and capability highlights

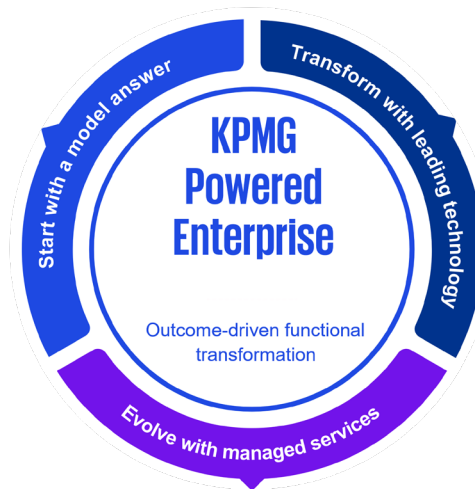
- Future of Finance blueprint for the Consumer and Retail industry
- Target Operating Models for HR, Finance, and Supply Chain operations
- Multiple Oracle PaaS extensions to Order Management, Pricing and Procurement and Asset Management – Includes Counter Sales, Product to Organization restriction, OM product restrictions, takeoffs and project plans, Pricing, PO maintenance
- Robotic Process Automation for transactions that support touchless processing
- Prebuilt integrations to third-party applications and data conversion automations to migrate master data from legacy software
- Intelligent forecasting with the KPMG Signals Repository – an active listening platform that harvests data from public and private sources
- Prebuilt assets and accelerators to support a faster and more efficient move to Oracle Cloud

## Designed to help you succeed

KPMG Powered Enterprise offers prebuilt, next-generation solutions optimized for Oracle Cloud.

You get the comprehensive, high-speed value that comes from Oracle Cloud-enabled technology, combined with the knowledge of KPMG across advisory, tax, and audit.

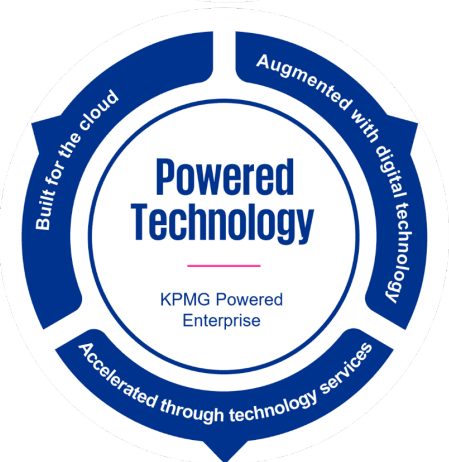
Ultimately, it makes your business more responsive, resilient, and competitive.



### KPMG Target Operating Model

Turn leading practice into everyday actions and results with:

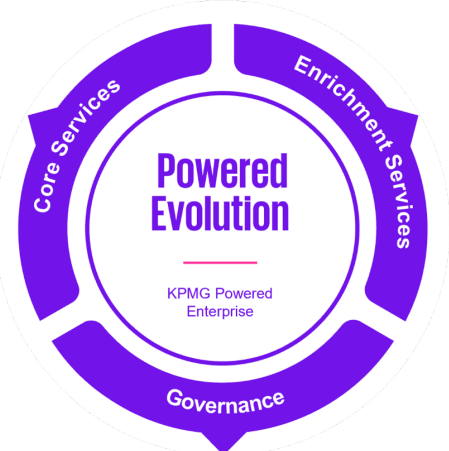
- Comprehensive design framework based on years of industry experience and insights
- Roadmaps powered by prebuilt operating models, processes, and advanced technology



### Powered Technology.

Confidently move into the cloud with:

- Advanced prebuilt digital solutions
- Hundreds of digital technology use cases
- Technology services that provide enhanced automation for accelerated project delivery



### Powered Evolution.

Drive continual value by:

- Taking advantage of new features and functions
- Leveraging ongoing insights, thought leadership, and innovation reviews
- Managing your evolution with change management, release planning, and reporting services

## With KPMG Powered Enterprise enabled by Oracle, you can:

- Transform the way you run your business
- Build **agile functions** that evolve as you grow
- Help your people to **adopt and embrace change**
- **Exploit new technologies** for value and performance
- **Drive future success** with the latest leading practice
- **Optimize service delivery** and use of data for competitive advantage

## KPMG is a global leader in Oracle Cloud solutions:

**7,800+** Oracle consultants

**700+** Oracle Cloud projects

**350+** Oracle clients

**44** Countries with Oracle capabilities



The Powered Enterprise approach was our main driving factor in our selection of KPMG because it provided a framework for us to easily start the project into the industry best practice."

**Naini Mandala**  
Vice President, Associate Experience Center, Albertsons Companies

## KPMG has been an award-winning Oracle alliance partner for over 30 years.

Our delivery teams have experience across all Oracle products and modules (ERP, EPM, SCM, HCM, CX, Analytics, OIC, Industry Solutions), including developing unique PaaS solutions and deep experience implementing Oracle Accounting Hub and Subscription Management modules.

Embarking on a cloud transformation journey with KPMG and our alliance partner Oracle **delivers value, drives sustainable change, and accelerates innovation**—across the front, middle, and back office.

**If you have any questions on how to accelerate digital transformation or to find out more contact:**

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