

Business Intelligence & Data Analytics

Business Traveler Risk Analysis

Global Mobility Services

- ▶ Do you have employees that travel for business within the U.S. or internationally?
- ▶ Are you receiving questions about business traveler compliance?
- ▶ Are you struggling to find the right approach to get started?



A **Business Traveler Risk Analysis** will help your company identify areas of risk so you can take a strategic and pragmatic approach for executing a business traveler compliance solution.

Through **data analytics** with **interactive visualizations** and **business intelligence** capabilities, you will be able to:



Focus

Identify employee populations and travel locations creating the most risk.



Strategize

Model options for the scope and approach for a business traveler program.

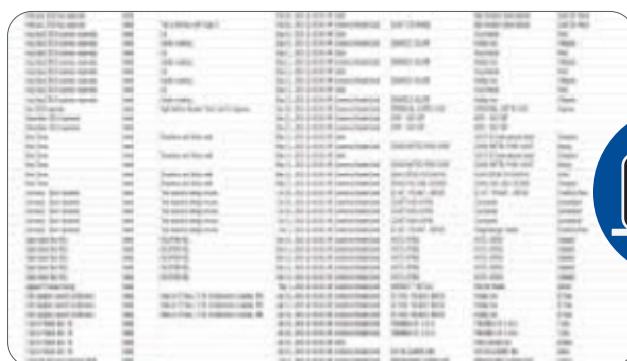


Decide

Make proactive and informed business decisions based on the data analytics.

Before

Raw data



After

Data analytics



Analysis process

Step 1 Data gathering

- KPMG LLP (KPMG) works with you to obtain travel (e.g., flight, hotel, and/or travel expenses) and demographic (e.g., employee ID, home work location) information to complete the **Business Traveler Risk Analysis template** – data generally comes from HR and travel systems (e.g., corporate travel provider)
- We compare the data to information required to perform a business traveler risk assessment
- We work with you to develop business assumptions to bridge any gaps between the data available and information required (e.g., estimate compensation, chargeback assumptions)

Step 2 Apply KPMG LINK Business Traveler logic

- The data is processed through KPMG LINK Business Traveler's logic to apply compliance rules (e.g., tax treaties, totalization agreements, domestic exemptions) and business positions
- We then use business intelligence to identify key drivers for exposure and give focus to employee populations and locations with the highest risk

Step 3 Analyze results using data analytics

- KPMG provides interactive data analytics dashboards so you can visualize:
 - Key business traveler data analytics
 - Quantified tax exposure (e.g., by location, employee group, etc.)
 - Predictive analytics
 - Actionable data analytics for downstream compliance processes

Fees

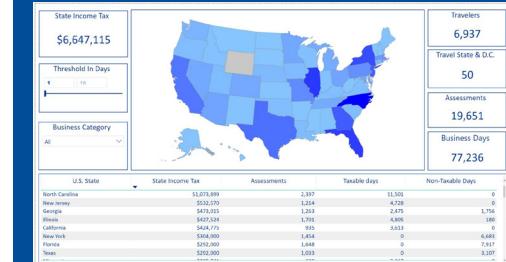
The fee range for the analysis is based on the volume of data, number of data sources and risk assessment types:

- International income tax
- Social security
- U.S. state-to-state income tax

Exposure by location and employee population



Threshold modeling



Analyze assessments



Contact us

To learn more about our services, please contact your local tax adviser or any of the professionals listed below.

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About us

KPMG's Global Business Traveler Services help multinational companies be more proactive in mitigating compliance risks associated with domestic or international cross-border travelers.

kpmg.com/socialmedia



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