

KPMG/One Trust Executive Workshop Summary

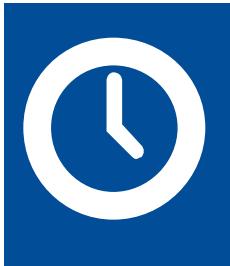
In recent months, we have received numerous requests for discussion from senior privacy executives about better practices for accelerating privacy program maturity. In response, we have developed a workshop format offered at no cost to select clients to provide business, technical, legal, and privacy leadership with an overview of programmatic best practices to enhance and streamline investments to support privacy compliance, with a focus on emerging practices to support digital transformation privacy considerations. While we have a set of predefined formats, it is important to us that you receive value out of these sessions as an investment in our relationship. Toward that end, we have flexibility to customize if there are specific areas not represented below that you'd like to explore.

Visibility enables protection and trust

Meeting organizational privacy goals is no longer just the purview of the chief policy officer. Key initiatives for the chief information officer, chief information security officer, chief data officer, and chief privacy officer rely on obtaining a deep understanding of the data stored in organizations' data repositories and tying this data-level understanding to the databases, servers, applications, and business processes that hold and process this data.



How would you run your company differently if you had accurate visibility into what data your applications and business processes use?



Logistics:

- Nomination completed
- Prep call scheduled
- Workshop selected
- Participants selected
- Workshop schedule
- Session will run up to 2.5 hours
- Challenges, benchmark and best practices will be reviewed
- Participants will need a smart phone and/or other video-capable smart device
- Real-time feedback will be collected
- Recommendations and summary report will be provided

Feedback:

- **Excellent 360-degree feedback on critical privacy functions**
- **Valuable insights on our visibility gaps on our data**
- **Sharing of best practice and approaches were very helpful to improve our direction**
- **Technology is a major issue and how to integrate everything to work together is critical to your business**
- **I am new in the role and this helped me get a handle on where we really were**
- **Provided tactical and actionable recommendations to us to get quick wins**

The summary for individual workshops that typically include the following key areas

Executive Privacy Workshop Options			
Workshop 1	Workshop 2	Workshop 3	Workshop 4
Improving Data Visibility and Protection	High-Level Evaluation Against the KPMG Privacy Framework	Privacy Architecture Leading Practices	Third-Party Privacy Risk Management
During this session, we will discuss and at a high level evaluate your current-state capability maturity related to identification, classification, controls and protection of personal information. We will provide high-level questionnaires to overall visibility, access, controls, and protection of the defined data assets.	This is a session that looks at all aspects of a mature privacy program. This includes the Program components, Policy, Organization Structure and Digital Automation. The objective is to share these best practices and in collaboration with you and your team determine the current level of maturity and if there is a desired state defined.	KPMG with its technology alliance partners has developed leading practices across the technology landscape. We will take your team through the components of an enabled Privacy Architecture and how it is integrated through the assets you already have in place. This will also include a current state of privacy-specific technology relative to current and future state goals.	Given the increasing reliance many companies place on third parties and business partners, and the high interdependency between third-party risk and privacy, from due diligence to ongoing management, metrics to contract management, there is a need for leadership to have confidence that appropriate controls and processes are in place to manage risk. In this session, we will share industry-leading practices and also evaluate with you critical business processes to determine a high-level maturity and readiness state on third-party privacy risk management practices.

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