

US Insights: At a glance

AI use is widespread in the US life sciences sector



say AI is fundamentally reshaping their business

US life sciences executives have high expectations

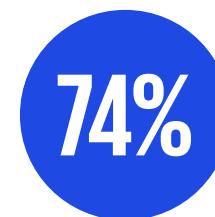


believe that organizations that **embrace AI** will develop a **competitive edge** over those who do not



expect a moderate to very high ROI from AI investments

But the pressure is on to prove ROI



face significant pressure from shareholders to show immediate ROI on AI investment

AI spending in US life sciences organizations will likely increase significantly

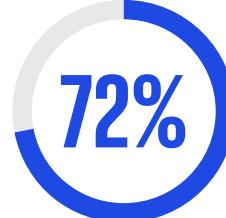


plan to increase the percentage of global budget spent on AI

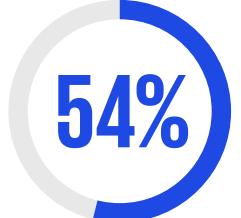
Of which
71%
and
29%

say up to 20 percent
say 20 percent plus

AI goals are clear in the US sector

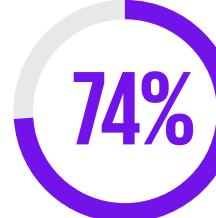


are seeking to reduce costs



are seeking to improve data management

The initial benefits



have achieved cost savings

Only
28%

have experienced revenue growth

And only
16%

have experienced a high revenue contribution from AI