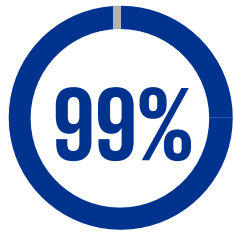


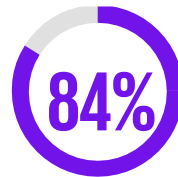
US Insights: At a glance

AI use is widespread in US Insurance companies



say AI is fundamentally reshaping their business

US Insurance executives have high expectations

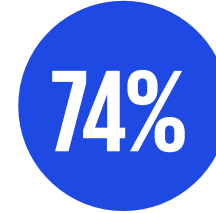


believe that organizations that **embrace AI** will develop a **competitive edge** over those who do not



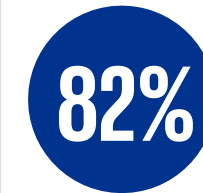
expect a moderate to very high ROI from AI investments

But the pressure is on to prove ROI



face significant pressure from shareholders to show immediate ROI on AI investment

AI spending for US Insurance companies will likely increase significantly



plan to increase the percentage of global budget spent on AI

Of which



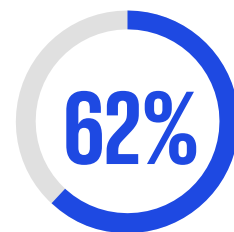
say up to 20 percent

and

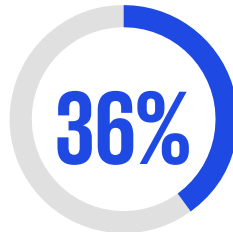


say 20 percent plus

AI goals are clear for the US sector



are seeking to reduce costs



to improve data management e.g. quality protection

The initial benefits



have achieved cost savings

Only



have experienced revenue growth

And only



have experienced a high revenue contribution from AI