



New England Business Climate Survey

Fall 2024

65%

are confident in growth of the local economy over the next year.

55%

express optimism about growth of their industry over the next year.

51%

have plans to increase their hiring efforts over the next year.



“The local business community is reimaging strategic growth to unlock new opportunities in the midst of change and broader economic uncertainty.”

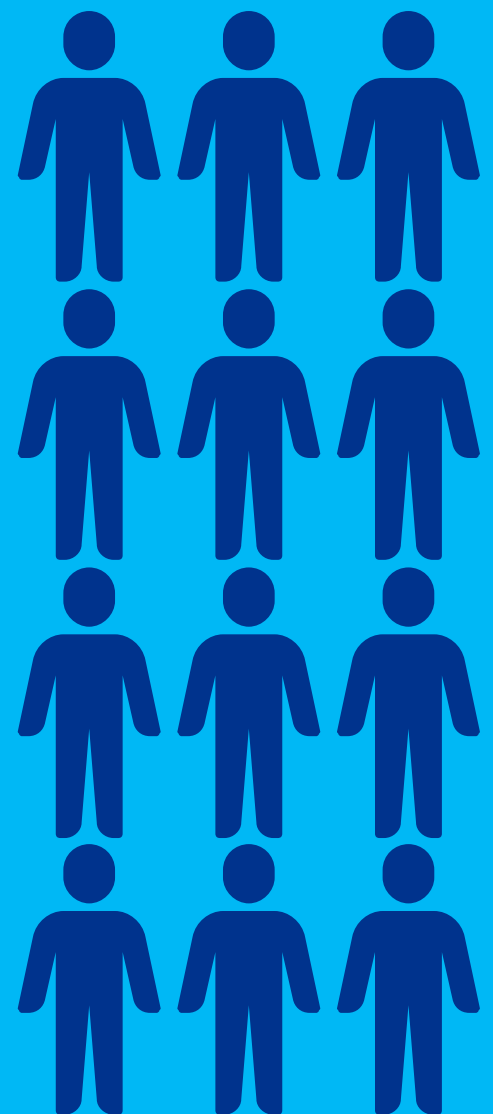
John Capone
New England & Upstate NY
Managing Partner
KPMG U.S.

Technology and life sciences were the top two industries poised for growth in the region.



62%

are focused on upskilling their current workforce to address skill gaps and tech advancements.



Security and compliance was the top concern for implementing GenAI.