



# Vietnam Performance Monitor

Trends, challenges and opportunities

Full year 2023 and 4Q23



# Facing challenges with signs of recovery



### **Downturn signal**

1.4 ppt. drop

KPMG's Financial Performance Index ("FPI") observed signs of decline in Vietnam's corporate financial health for Quarter 4 of 2023, with the score decreasing from 92.7 in 3Q23 to 91.3 in 4Q23 (-1.4 ppt, i.e. 1.6% decline), nearly converging with the 4Q23 Global score.

Note: KPMG FPI scores range from 0 to 100. Lower scores indicate higher distress

Source: KPMG Financial Performance Index (KPMG FPI); General Statistics Office of Vietnam; Ministry of

Finance

Reference: [1] Vietnam General Statistics Office - "Socio-economic situation in the fourth quarter and 2023"

[2] Vietnam General Statistics Office - "Infographic social-economic situation 4th quarter and 2023"

### **Key highlights**

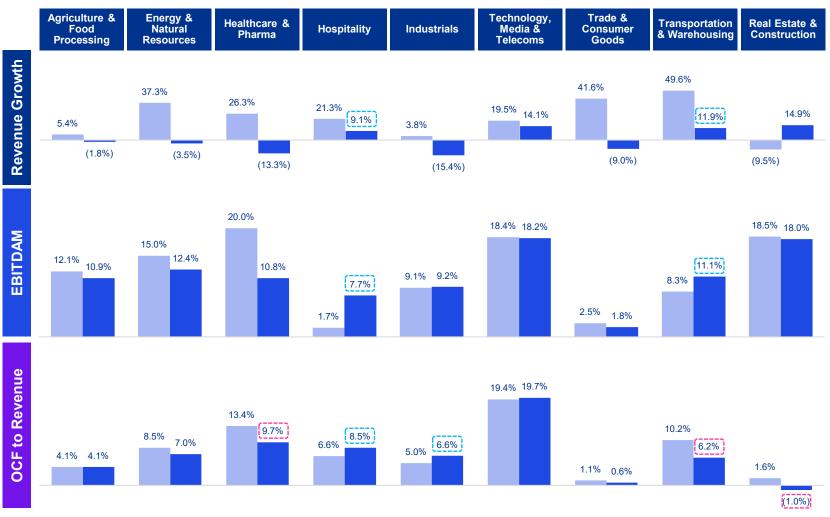
- Overall, Vietnam's economy experienced a challenging 2023 despite pockets of optimism:
  - National GDP grew by 14.3% in 4Q23 from 3Q23 and 5.05% in fullyear 2023 compared to 2022, falling short of the 6.5% goal for the year set out by the Ministry of Finance1.
  - Vietnam continued to be a favoured investment location with total FDI for 2023 of VND 550.2 trillion, up 5.4% from the previous year2.
  - The manufacturing industry began to recover as global demand for consumer goods increased.
  - Construction and Transportation & Warehousing grew by 19.9% and 13.3% in production output, respectively, over the prior quarter.
  - Tourism in 2023 saw a leap in terms of international tourist count with over 12.6 million visitors.
- Vietnam's economy faced challenges due to geopolitical tensions around the world and lower global demand. Import and export for 2023 decreased by 8.9% and 4.4% respectively from last year. The real estate market slowed down with low sales volume and limited cash flow<sup>2</sup>.
- Vietnam's government continues to implement policies to support economic growth.





# O1 Full year 2023

# **Profitability and cash flow**



### **Reduction** in Revenue Growth and EBITDAM across industries

2023

2022

Most industries experienced negative Revenue growth and diminishing EBITDAM. The only exceptions of positive growth and improved margins were Hospitality and Transportation & Warehousing.

### **Improved Cash flow for Hospitality and Industrials**

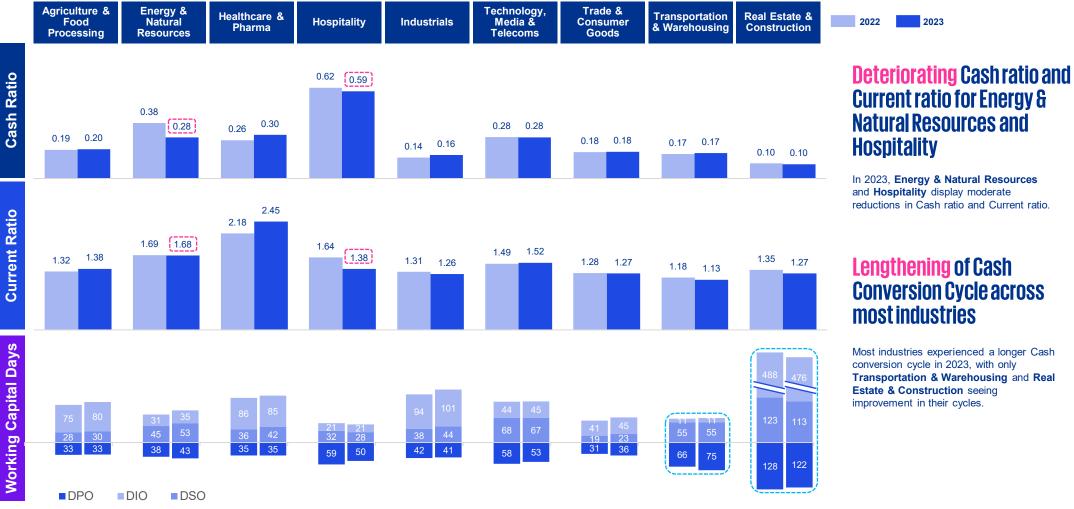
Stable cash flow margin in most sectors, with the most significant improvement in Hospitality. Industrials and the most significant worsening in Healthcare & Pharma, Transportation & Warehousing and Real Estate & Construction.

Financial performance data for companies listed on HOSE, HNX and UPCOM are sourced from CapitallQ and Vietstock. Additional companies may report performance after the publication date; hence the Vietnam Performance Monitor cannot be compared across issues.





# Liquidity

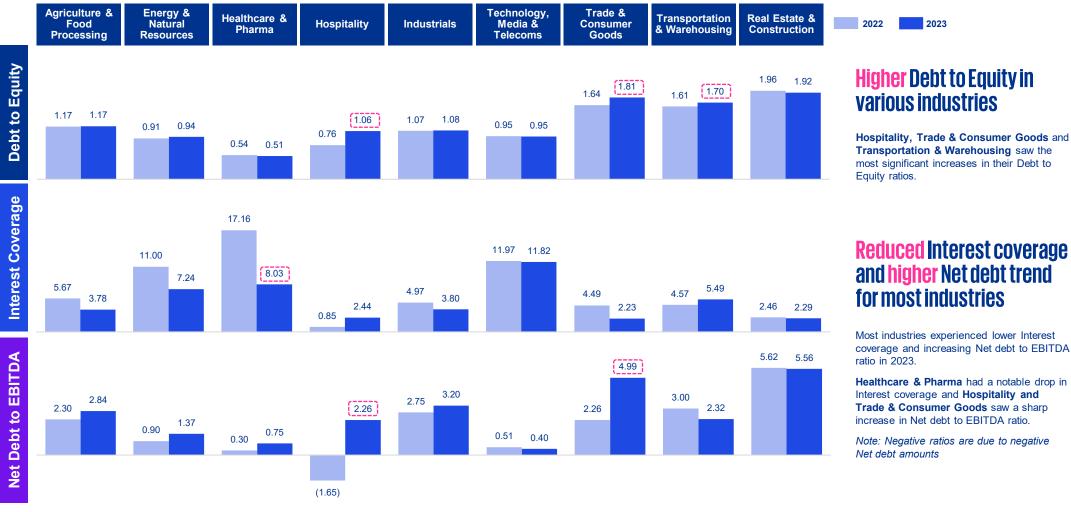


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### Leverage

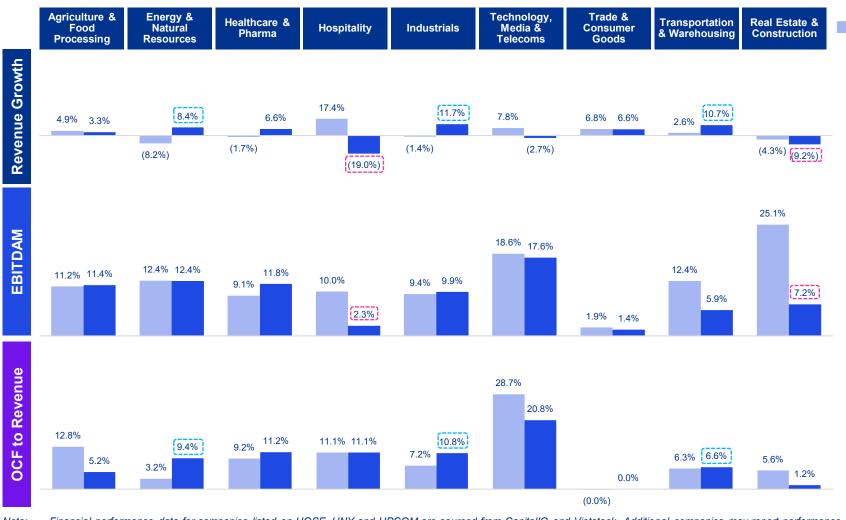


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# **Profitability and cash flow**



# Improvement in Revenue Growth and Operating cashflow for Energy & Natural Resources, Industrials and Transportation & Warehousing

Energy & Natural Resources, Industrials and Transportation & Warehousing displayed notable improvements in Revenue Growth and Operating cash flow margin.

### Stable or reduced EBITDAM for most industries in 4Q23

3Q23

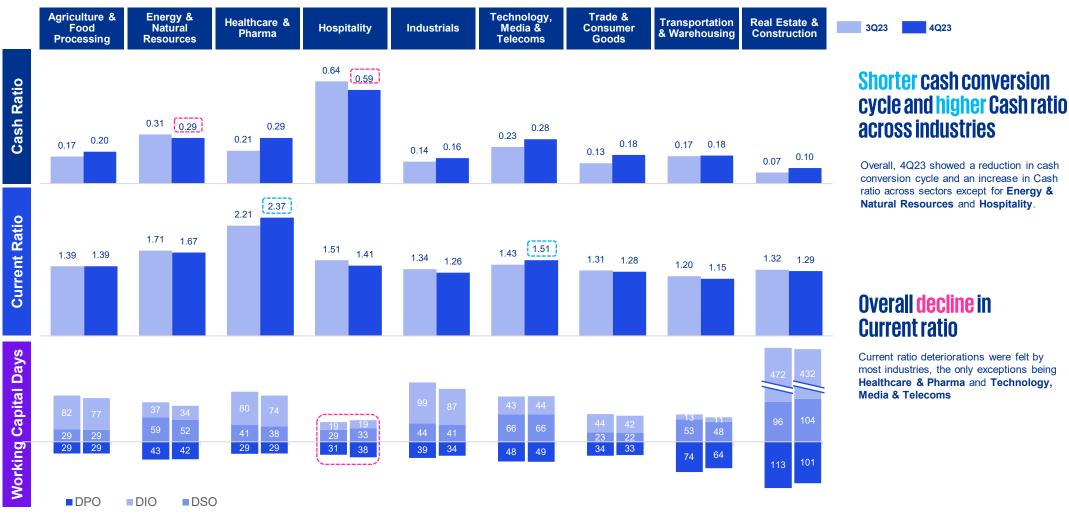
Most industries experienced stable or declining EBITDAM for 4Q23, with Hospitality and Real Estate & Construction showing the most substantial drop in EDITDAM and also Revenue Growth.

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# Liquidity

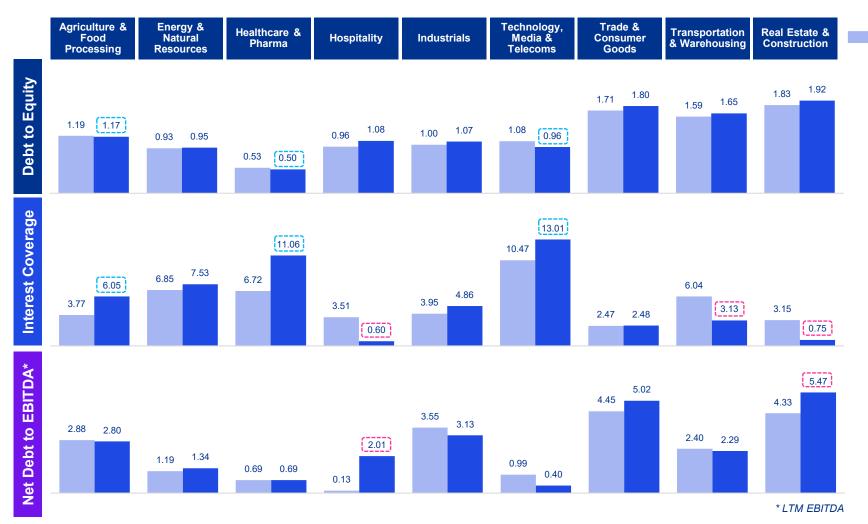


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## Leverage



### **Reduced leverage for Agriculture & Food Processing and Tech, Media & Telecoms**

4Q23

3Q23

There are positive signals in 4Q23 for Agriculture & Food Processing and Technology. Media & Telecoms with an increase in Interest Coverage and lowered Debt to Equity and Net Debt to EBITDA. Healthcare & Pharma also experienced an increase in Interest Coverage and a slight decrease in Debt to Equity.

### **Worsening of Net Debt to EBITDA for Hospitality and Real Estate & Construction**

Hospitality and Real Estate & Construction's leverage positions worsened with a higher Net Debt to EBITDA ratio and a lower Interest Coverage. Transportation & Warehousing also experienced a deterioration in Interest Coverage.

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