

KPMG in Thailand 48th - 50th Floors, Empire Tower 1 South Sathorn Road Bangkok 10120 Thailand T: +66 2677 2000 E: info@kpmg.co.th



KPMG





home.kpmg/th

© 2019 KPMG Phoomchai Holdings Co., Ltd. a Thai limited liability company and a member firm of the KPMG network of independent firms affiliated with KPMG International Cooperative ("KPMG International"), a Swiss entity. All rights reserved. Printed in Thailand.

The information contained herein is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavor to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act on such information without appropriate professional advice after a thorough examination of the particular situation.

The KPMG name and logo are registered trademarks or trademarks of KPMG International.

KPMG in Thailand home.kpmg/th

Thought Leadership Publications - C&R

Active industry participation and thought leadership helps keep KPMG's professionals fully attuned to the needs of the industry.

We are proud to share our knowledge with our clients. We provide thought leadership on issues that affect the industry, including accounting and taxation issues, financial structuring, and industry consolidation.

The following are several recent examples.



Digital Retail on the Rise

KPMG Navigating Turbulent Times



Navigating

Turbulent Times





Beyond beer



KPMG





The truth about customer loyalty





Customer first.

Customer

To beat disruption, use partnerships, To beat disruption M&A and use partnerships. MGA investments









KPMG

Shihal Confermar Espan

Customer first.

Customer obsessed