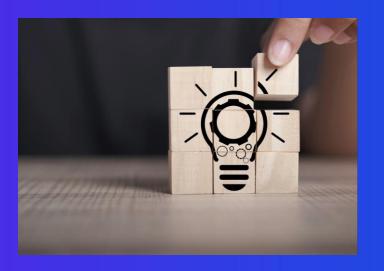


# Tech product ownership



Product ownership plays a crucial role in agile development. It acts as a bridge, connecting the vision of the product with its execution and helps organisations achieve maximum value for customers in this dynamic, challenging and competitive business environment.

## **Challenges**

Retail supply chain involves numerous dynamic suppliers, distribution centres, and stores, which makes it difficult to coordinate and integrate technology solutions for faster time to market

Managing diverse product categories, high invoice volumes, timely and accurate payments, and overseeing diverse channels (online, in-store, fulfilment centres) pose huge challenges with low customer satisfaction

Energy and natural resource companies focus on initiatives for renewable energy solutions to optimise operations, improve ROI and enhance safety

Energy management and automation companies face on-time release challenge due to scope creep and evolving technology landscape while adhering to regulatory and compliance requirements

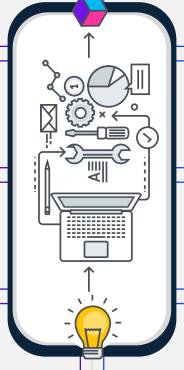
## **Product-led solutions**

Product owners foster collaboration, manage product portfolios, prioritise effectively, and facilitate iterative development to improve inventory planning and enhance technology integration in the supply chain

Product owners with domain expertise help solve these challenges by effectively prioritising features, optimising the product strategy, and making informed decisions through iterative development and feedback

Product owners emphasise data-driven decision-making and adopt fail-safe approach when defining and prioritising product features, ensuring successful development of ENR products

Product owners help in creating a culture of continuous adaptation to changing market conditions, technology advancement and setting up short-term vs long-term priorities



## **Service offering**

## **Potential benefits**

### Strategic development



- Capability maturity assessment and strategic consulting
- · Identifying total addressable market
- Product roadmap



- Well-defined product vision
- Enhanced product quality
- · Increased customer satisfaction

#### **Backlog management**



- · Requirement elicitation
- · Backlog prioritisation
- · Slicing and dicing of problem and solution statements
- · Customer journey mapping



 Helps team to deliver most valuable features

#### **Product launch**



- · Create release strategy and schedule
- · UAT, training and communication
- · Post launch feedback and ideation process



 Enabling smooth and successful product lunches with less negative impacts and adoption

## 04

## Set up CoE

- Setting up Centre of Excellence on POaaS, Data as a product
- · Training, certification and coaching



- Innovative capability centre with continuous improvement
- Governance, roles and responsibilities

For more insights on tech product ownership, feel free to write to us at in-fmdigitalenablement@kpmg.com

# **KPMG in India contacts:**

#### **Prasanth Shanthakumaran**

Partner DEQ

**T:** +91 80952 01489 **E:** prasanths@kpmg.com

#### **Anurag Khare**

Director DEQ

**T:** +91 97910 31950

E: anuragkhare@kpmg.com

kpmg.com/in/socialmedia











30 years and beyond

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KPMG Assurance and Consulting Services LLP, Lodha Excelus, Apollo Mills Compound, NM Joshi Marg, Mahalaxmi, Mumbai - 400 011 Phone: +91 22 3989 6000, Fax: +91 22 3983 6000.

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