

KPMG supports the growth of leading AutoTech companies

Chairman, KPMG China



Honson To

Technology breakthroughs have led to new products and services innovations at an unprecedented pace, thereby changing today's business landscape and reshaping the value propositions in various industries. Driven by the national initiative of "China Manufacturing 2025", innovation in China is also evolving at a rapid pace. Leveraging the global network and professional service capabilities, KPMG is committed to support the growth of innovation and entrepreneurship. Exploration in the innovation and entrepreneurship domains has become a global initiative for KPMG and also one of the key strategies for KPMG China. In 2015, KPMG signed a strategic alliance agreement with Zhonguancun Haidian government and KPMG Innovative Startup Centre was also established. A dedicated service team was setup to combine online and offline models to support the growth of innovation and entrepreneurship in China.

Head of Automotive, KPMG China



Huu-Hoi Tran

Compared to global automotive executives, Automotive executives in China are putting more attention to intelligent and connected vehicles, digitization and big data.

Head of Technology, KPMG China



Philip Ng

Following the rapid evolvement of business model innovations, the next wave of high growth areas should arise from technology innovations. AutoTech is one of the important applications in technology innovations.

More KPMG automotive industry insights



Smart car , smart business model
2016.11



Clockspeed-capable procurement
2016.12



I see, I think, I drive (I learn)
2016.12



Your connected car is talking. Who's listening?
2016.12



Global Automotive Executive Survey
2017.1



Consumer insights on New Energy Vehicles in China
2017.4



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KPMG China
AutoTech



KPMG Innovative Startup Centre
Website:
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KPMG China
2017 Leading AutoTech 50



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KPMG China

2017 Leading AutoTech 50

KPMG Innovative Startup Centre

Introduction

As a leading global professional service firm, KPMG is committed to support the advancement of the technology industry. We noted that technology development has led to rapid evolvement in model innovations and technology innovations.

To promote the convergence of automotive and technology sectors, KPMG China launches the AutoTech 50. AutoTech 50 targets companies with high-growth potential focusing on intelligence, connectivity, after-sales market, and mobility in the AutoTech areas. Through a combination of online evaluation models and specialists throughout the process, we shall select and support the growth of high potential AutoTech companies.

Review Committee Members

Our Review Committee consists of KPMG partners and industry specialists, senior executives from leading automakers and specialists in scientific research institutes etc.

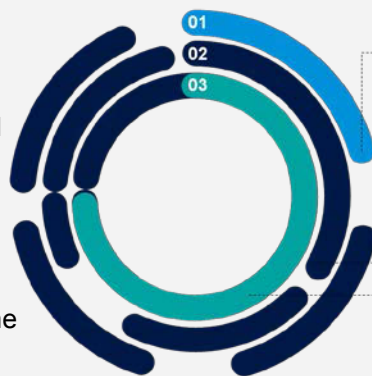
Review Schedule and Arrangement

Applications for the leading AutoTech 50 shall begin in July. Interviews, screenings and preliminary reviews will be conducted from July to early September. The Review Committee will then start the evaluation process afterwards and results shall be announced in October 2017.

Application and evaluation process

Requirements of applicants

- Specialized in model innovation / technology innovation in AutoTech, in the areas of Intelligent and Connected Vehicles, automotive after-sales market and mobility etc.
- Has been operating for nine months and above.
- Not yet listed in main board



- Intelligent & connected vehicle
- After-sales market
- Mobility

Review Standards

- Technology disruption and business model innovation
- Valuation & recognition from capital market
- Recognition from automakers
- Recognition from market
- Financing & sustainability
- Experience and capabilities of core team



Selection Process



What Do You Need to Prepare

- Company profile and business plans;
- Company website and official social media account (e.g. Wechat, Weibo);
- Name, department, position and contact information (mobile, email, etc.) of representatives;
- Fill in the questionnaires through the following website: <http://sip.kstartup.cn>

Value Added Service

By sharing the latest developments in the automotive and technology industry, we assist your company to address operational challenges, improve performance and risk controls, and support your growth through professional insights and solutions.

Value of Participation

Leveraging the professional knowledge and expertise of KPMG and industry specialists, our team will analyse the applications based on six key dimensions in the SIP model and relevant additional information provided. Companies selected shall benefit from the increased exposure and standing in the aspects of technology innovation, industry influence and market development.

Contact Us

1st Round Registration Deadline: 11 Aug 2017 (Friday)

Contact Person : Vivian Wu , +86 (10) 5875 2555

E-mail : kstart@kpmg.com

Please send the application materials to the following email.

You will be contacted by our representatives after we received your application.

Note:

1. The above arrangements may be subject to change. KPMG reserves the rights of the final interpretation.

2. The selection aims at business communication. It is not a commercial activity. No business conditions are attached and no fees will be charged.